

ANTALYA BİLİM UNIVERSITY
SCHOOL OF TOURISM
DEPARTMENT OF TOURISM MANAGEMENT
2022-2023 ACADEMIC CURRICULUM

FRESHMEN							
1	Fall Semester		Theory	Practical	Credits	ECTS	Pre / Co -requisite
	TRM 1001	Introduction to Tourism	3	0	3	5	
	TRM 1003	World Destinations	2	0	3	3	
	TRM 1005	Hygiene, Sanitation, and Occupational Safety	3	0	3	5	
	TRM 1007	Basic Office Programs	1	2	3	5	
	TRM 1009	Basic Mathematic	3	0	3	5	
	TRM 1011	Advanced English I	3	0	3	3	
	TURK 101	Turkish Language I	2	0	2	2	
	HIST 101	Ataturk's Principles And Revolution History I	2	0	2	2	
	TOTAL		19	2	22	30	

2	Spring Semester	Theory	Practical	Credits	ECTS	Pre / Co-requisite
TRM 1002	Introduction to Management	3	0	3	6	
TRM 1004	Principles of Communication	3	0	3	6	
TRM 1006	Lodging Operations Management	3	0	3	6	
TRM 1008	Field Trip & Orientation	1	3	3	5	
TRM 1012	Advanced English II	3	0	3	3	
TURK 102	Turkish Language II	2	0	2	2	
HIST 102	Ataturk's Principles and Revolution History II	2	0	2	2	
TOTAL		17	3	19	30	

COURSES	NUMBER OF COURSES	CREDITS	ECTS
CORE COURSES	11	33	52
GENERAL COURSES	4	8	8
AREA ELECTIVE COURSES	0	0	0
NON-AREA ELECTIVE COURSES	0	0	0
1st YEAR TOTAL	15	41	60

SOPHOMORE							
3	Fall Semester		Theory	Practical	Credits	ECTS	Pre / Co -requisite
	TRM 2001	Food and Beverage Management	3	0	3	5	
	TRM 2003	Travel Agency Operations Software	0	2	1	3	
	TRM 2005	Introduction to Marketing	3	0	3	5	
	TRM 2007	Organizational Behavior	3	0	3	6	
	TRM 2009	Financial Accounting	3	0	3	5	
	NAE 1000	Non-Area Elective Course	3	0	3	3	
	*** 201	Area Elective Course- Foreign Language I	3	0	3	3	
	TOTAL		18	2	19	30	

4	Spring Semester	Theory	Practical	Credits	ECTS	Pre / Co-requisite
TRM 2002	Consumer Behaviour	3	0	3	5	
TRM 2004	Cost Management	2	1	3	5	
TRM 2006	Hotel Operations Software	0	2	1	2	
TRM 2010	Internship I	0	2	1	10	
CPL 101	Career Planning	1	0	1	2	
NAE 1000	Non-Area Elective Course	3	0	3	3	
*** 202	Area Elective Course- Foreign Language II	3	0	3	3	Pre-requisite: *** 201 Foreign Language I
TOTAL		12	5	15	30	

COURSES	NUMBER OF COURSES	CREDITS	ECTS
CORE COURSES	9	21	46
GENERAL COURSES	1	1	2
AREA ELECTIVE COURSES	2	6	6
NON-AREA ELECTIVE COURSES	2	6	6
2nd YEAR TOTAL	14	34	60

JUNIOR							
5	Fall Semester		Theory	Practical	Credits	ECTS	Pre / Co -requisite
	TRM 3001	Service Marketing	3	0	3	5	Pre-requisite: TRM 2005
	TRM 3003	Managerial Accounting	3	0	3	6	
	TRM 3005	Travel Industry	3	0	3	5	
	TRM 3007	Tourism Economy	3	0	3	5	
	*** 301	Area Elective Course - Foreign Language III	3	0	3	3	Pre-requisite: *** 202 Foreign Language II
	TRM 3XXX	Area Elective Course Group -0	2	0	2	3	
	TRM 3XXX	Area Elective Course Group -0	2	0	2	3	
	TOTAL		19	0	19	30	

6 Spring Semester		Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 3002	Human Resources Management	3	0	3	6	
TRM 3004	Revenue Management	3	0	3	5	
TRM 3010	Internship II	0	2	1	10	
*** 302	Area Elective Course - Foreign Language IV	3	0	3	3	Pre-requisite: *** 301 Foreign Language III
TRM 3XXX	Area Elective Course Group -0	2	0	2	3	
TRM 3XXX	Area Elective Course Group -0	2	0	2	3	
TOTAL		13	2	14	30	

COURSES	NUMBER OF COURSES	CREDITS	ECTS
CORE COURSES	7	19	42
GENERAL COURSES	0	0	0
AREA ELECTIVE COURSES	6	14	18
NON-AREA ELECTIVE COURSES	0	0	0
3rd YEAR TOTAL	13	33	60

7 Fall Semester		Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 4XXX	Area Elective Course Group-1	3	0	3	6	Equivalency: GROUP 5- 30 ECTS
TRM 4XXX	Area Elective Course Group-1	3	0	3	6	
TRM 4XXX	Area Elective Course Group-1	3	0	3	6	
TRM 4XXX	Area Elective Course Group-1	3	0	3	6	
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	
TOTAL		16	0	16	30	

8 Spring Semester		Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 4XXX	Area Elective Course Group-3	3	2	4	10	Equivalency: GROUP 5- 30 ECTS
TRM 4XXX	Area Elective Course Group-4	3	0	3	5	
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	or GROUP 6 - 15 ECTS
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	
TRM 4XXX	Area Elective Course Group-2	2	0	2	3	
TOTAL		16	2	17	30	

COURSES	NUMBER OF COURSES	CREDITS	ECTS
CORE COURSES	0	0	0
GENERAL COURSES	0	0	0
AREA ELECTIVE COURSES	13	33	60
NON-AREA ELECTIVE COURSES	0	0	0
4th YEAR TOTAL	13	33	60

Area Elective Courses		Theory	Practical	Credits	ECTS
Group-0 (Tourism Management Area Electives)					
TRM 3051	Ancient Cities and Tourism	2	0	2	3
TRM 3053	Innovation and Creativity	2	0	2	3
TRM 3055	Tourism Guidance	2	0	2	3
TRM 3057	Airline Management	2	0	2	3
TRM 3052	Leisure and Recreation Management	2	0	2	3
TRM 3054	Digital Marketing	1	2	2	3
TRM 3056	Cultural Routes	2	0	2	3
TRM 3058	Sports Tourism	2	0	2	3
TRM 3062	Small & Medium Enterprises and Entrepreneurship in Tourism	2	0	2	3
TRM 3064	Special Interest Tourism	2	0	2	3
TRM 3066	Cultural Tourism	2	0	2	3
Group-1 (Tourism Management Area Electives)					
TRM 4001	Sustainable Tourism	3	0	3	6
TRM 4003	Destination Management	3	1	4	6
TRM 4005	Entrepreneurship	3	0	4	6
TRM 4007	Tourism Regulations	3	0	3	6
TRM 4009	Big Data Analysis in Tourism	3	0	3	6
TRM 4085	Crisis Management in Tourism	3	0	3	6
Group-2 (Tourism Management Area Electives)					
TRM 4053	Tourism Attractions and Heritage Management	2	0	2	3
TRM 4055	Graphic Design Software	1	2	2	3
TRM 4057	Agro Tourism	2	0	2	3
TRM 4059	Tourism Sociology	2	0	2	3
TRM 4063	Marketing Research	2	0	2	3
TRM 4065	Kids Club Management	2	0	2	3
TRM 4069	Current Issues in Tourism	2	0	2	3
TRM 4071	Hotel Brand Management	2	0	2	3
TRM 4081	Amusement and Theme Parks Management	2	0	2	3
TRM 4083	Digital Travel Storytelling and Content Creation	2	0	2	3
TRM 4052	Health Tourism	2	0	2	3
TRM 4054	Anatolian Civilizations	2	0	2	3
TRM 4056	Restaurant Operations and Entrepreneurship	2	0	2	3
TRM 4058	Airport Operations	2	0	2	3

TRM 4060	Event Management	2	0	2	3
TRM 4062	Contemporary Management Approaches	2	0	2	3
TRM 4064	Tourism Ethics	2	0	2	3
TRM 4068	Rooms Division Management	2	0	2	3
TRM 4070	Data Mining Practices	2	0	2	3
TRM 4072	Customer Relationship Management Applications in Tourism	2	0	2	3
TRM 4084	Geographic Information Systems in Tourism	2	0	2	3
TRM 4186	Community Engagement and Voluntary Work	2	0	2	3
Group-3 (Tourism Management Area Electives)					
TRM 4002	Capstone Project	3	2	4	10
TRM 4067	Applied Field Research in Tourism	3	2	4	10
Group-4 (Tourism Management Area Electives)					
TRM 4014	Strategic Management in Tourism	3	0	3	5
TRM 4166	Investment Projects and Entrepreneurship	2	1	3	5
Group-5 (Vocational Education Electives)					
TRMCOOP 4001	International Cooperative Education I	0	40	20	30
TRMCOOP 4002	International Cooperative Education II	0	40	20	30
GROUP-6 (Vocational Education Electives)					
TRM 4152	Management Shadowing	1	15	8	15
GROUP-7 (Foreign Language Electives)					
SPA 201	Spanish I	3	0	3	3
GRM 201	German I	3	0	3	3
CHI 201	Chinese I	3	0	3	3
RUS 201	Russian I	3	0	3	3
SPA 202	Spanish II	3	0	3	3
GRM 202	German II	3	0	3	3
CHI 202	Chinese II	3	0	3	3
RUS 202	Russian II	3	0	3	3
SPA 301	Spanish III	3	0	3	3
GRM 301	German III	3	0	3	3
CHI 301	Chinese III	3	0	3	3
RUS 301	Russian III	3	0	3	3
SPA 302	Spanish IV	3	0	3	3
GRM 302	German IV	3	0	3	3
CHI 302	Chinese IV	3	0	3	3
RUS 302	Russian IV	3	0	3	3
NUMBER OF COURSES AND TOTAL CREDITS		NUMBER OF COURSES CREDITS		ECTS	
		55		141	
				240	