

ANTALYA BİLİM UNIVERSITY
SCHOOL OF TOURISM
DEPARTMENT OF TOURISM MANAGEMENT
2025-2026 ACADEMIC CURRICULUM

FRESHMEN						
1	Fall Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 1001	Introduction to Tourism	3	0	3	5	
TRM 1015	World Destinations	2	0	2	4	
TRM 1017	Communication Technologies in Tourism	2	0	2	4	
TRM 1019	Innovative Tourism Technologies	2	1	3	5	
*** 201	Area Elective Course- Foreign Language I	3	0	3	3	
HIST 101	Ataturk's Principles And Revolution History I	2	0	2	2	
TURK 101	Turkish Language I	2	0	2	2	
TRM 1021	Advanced English I	3	0	3	5	
TOTAL		19	1	20	30	

2	Spring Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 1014	Contemporary Management Approaches	3	0	3	5	
TRM 1016	Safety, Sanitation, and Risk Management in Tourism	2	0	2	5	
TRM 1018	Lodging Operations Management	3	0	3	5	
*** 202	Area Elective Course- Foreign Language II	3	0	3	3	Pre-requisite: *** 201 Foreign Language I
TURK 102	Turkish Language II	2	0	2	2	
HIST 102	Ataturk's Principles And Revolution History II	2	0	2	2	
TRM 1020	Advanced English II	3	0	3	5	
NAE 1000	Non-Area Elective Course	3	0	3	3	
TOTAL		21	0	21	30	

COURSES	BER OF COURSES	CREDITS	ECTS
CORE COURSES	9	24	43
GENERAL COURSES	4	8	8
AREA ELECTIVE COURSES	2	6	6
NON-AREA ELECTIVE COURSES	1	3	3
1st YEAR TOTAL	16	41	60

SOPHOMORE						
3	Fall Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 2011	Food and Beverage Management	2	0	2	3	
TRM 2013	Tourism Operations Software	0	3	2	4	
TRM 2015	Principles of Marketing	3	0	3	5	
TRM 2017	Organizational Behavior	3	0	3	5	
TRM 2019	Financial Accounting	3	0	3	5	
TRM 2021	Cultural Routes	3	0	3	5	
*** 301	Area Elective Course- Foreign Language III	3	0	3	3	e-requisite: *** 202 Foreign Language II
TOTAL		17	3	19	30	

4	Spring Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 2012	Health Tourism	2	0	2	4	
TRM 2014	Cost Management and Purchasing	2	1	3	4	
TRM 2018	Sustainable Tourism	2	0	2	4	
TRM 2020	Tourism Research and Data Analysis	1	2	3	5	
TRM 2022	Internship I	0	2	1	5	
CPL 101	Career Planning	1	0	1	2	
NAE 1000	Non-Area Elective Course	3	0	3	3	
*** 302	Area Elective Course- Foreign Language IV	3	0	3	3	Pre-requisite: *** 301 Foreign Language III
TOTAL		14	5	18	30	

COURSES	BER OF COURSES	CREDITS	ECTS
CORE COURSES	11	27	49
GENERAL COURSES	1	1	2
AREA ELECTIVE COURSES	2	6	6
NON-AREA ELECTIVE COURSES	1	3	3
2nd YEAR TOTAL	15	37	60

JUNIOR						
5	Fall Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 3011	Service Quality and Marketing	2	0	2	4	
TRM 3013	Managerial Accounting	3	0	3	5	
TRM 3015	Travel Industry	2	0	2	4	
TRM 3017	Tourism Attractions and Heritage Management	2	0	2	4	
TRM 3019	Tourism Economy	3	0	3	5	
TRM 3021	Crisis Management in Tourism	2	0	2	3	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TOTAL		17	0	17	30	

6	Spring Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 3012	Human Resources Management	3	0	3	4	

TRM 3014	Revenue Management	3	0	3	4
TRM 3016	Big Data Analysis and Artificial Intelligence	1	2	3	4
TRM 3018	Investment Projects and Entrepreneurship	2	1	3	4
TRM 3020	Internship II	0	2	1	5
TRM 3022	Destination Management	2	0	2	4
TRM 4XXX	Area Elective Course Group -0	3	0	3	5
TOTAL		14	5	18	30

COURSES	BER OF COURSES	CREDITS	ECTS
CORE COURSES	12	29	50
GENERAL COURSES	0	0	0
AREA ELECTIVE COURSES	2	6	10
NON-AREA ELECTIVE COURSES	0	0	0
3rd YEAR TOTAL	14	35	60

SENIOR						
7	Fall Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	Equivalency: GROUP 1- 30 ETCS
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TOTAL		18	0	18	30	

8	Spring Semester	Theory	Practical	Credits	ECTS	Pre / Co -requisite
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	Equivalency: GROUP 1- 30 ETCS
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	or GROUP 2 - 15 ECTS
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TRM 4XXX	Area Elective Course Group -0	3	0	3	5	
TOTAL		18	0	18	30	

COURSES	BER OF COURSES	CREDITS	ECTS
CORE COURSES	0	0	0
GENERAL COURSES	0	0	0
AREA ELECTIVE COURSES	12	36	60
NON-AREA ELECTIVE COURSES	0	0	0
4th YEAR TOTAL	12	36	60

Area Elective Courses		Theory	Practical	Credits	ECTS	
Group-0 (Tourism Management Area Electives)						
TRM 4155	Graphic Design Software	1	2	2	5	
TRM 4157	Agro Tourism	3	0	3	5	
TRM 4159	Tourism Sociology	3	0	3	5	
TRM 4163	Marketing Research	3	0	3	5	
TRM 4165	Kids Club Management	3	0	3	5	
TRM 4167	Applied Field Research in Tourism	1	2	2	5	
TRM 4169	Curent Issues in Tourism	3	0	3	5	
TRM 4171	Hotel Brand Management	3	0	3	5	
TRM 4173	Ancient Cities and Tourism	3	0	3	5	
TRM 4175	Tourism Guidance	3	0	3	5	
TRM 4177	Innovation and Creativity	3	0	3	5	
TRM 4179	Airline Management	3	0	3	5	
TRM 4181	Amusement and Theme Parks Management	3	0	3	5	
TRM 4183	Digital Travel Storytelling and Content Creation	3	0	3	5	
TRM 4185	Sports Tourism	3	0	3	5	
TRM 4187	Strategic Management in Tourism	3	0	3	5	
TRM 4116	Tourism Regulations	3	0	3	5	
TRM 4154	Anatolian Civilizations	3	0	3	5	
TRM 4156	Restaurant Operations and Entrepreneurship	3	0	3	5	
TRM 4158	Airport Operations	3	0	3	5	
TRM 4160	Event Management	3	0	3	5	
TRM 4164	Tourism Ethics	3	0	3	5	
TRM 4168	Rooms Division Management	3	0	3	5	
TRM 4170	Data Mining Practices	1	2	2	5	Pre-requisite: TRM 3016
TRM 4172	Customer Relationship Management Applications in Tourism	1	2	2	5	
TRM 4174	Digital Marketing	3	0	3	5	
TRM 4176	Small & Medium Enterprises and Entrepreneurship in Tourism	3	0	3	5	
TRM 4178	Leisure and Recreation Management	3	0	3	5	
TRM 4180	Special Interest Tourism	3	0	3	5	
TRM 4182	Consumer Behaviour	3	0	3	5	
TRM 4186	Community Engagement and Voluntary Work	3	0	3	5	
TRM 4188	Geogprahic Information Systems in Tourism	2	1	3	5	
Group-1 (Vocational Education Electives)						
TRMCOOP 4011	International Cooperative Education I	0	40	20	30	
TRMCOOP 4012	International Cooperative Education II	0	40	20	30	
Group-2 (Vocational Education Electives)						
TRM 4250	Management Shadowing	1	15	8	15	
Grup-3 Modern Diller						
SPA 201	Spanish I	3	0	3	3	

GRM 201	German I	3	0	3	3
CHI 201	Chinese I	3	0	3	3
RUS 201	Russian I	3	0	3	3
SPA 202	Spanish II	3	0	3	3
GRM 202	German II	3	0	3	3
CHI 202	Chinese II	3	0	3	3
RUS 202	Russian II	3	0	3	3
SPA 301	Spanish III	3	0	3	3
GRM 301	German III	3	0	3	3
CHI 301	Chinese III	3	0	3	3
RUS301	Russian III	3	0	3	3
SPA 302	Spanish IV	3	0	3	3
GRM 302	German IV	3	0	3	3
CHI 302	Chinese IV	3	0	3	3
RUS 302	Russian IV	3	0	3	3
NUMBER OF COURSES AND TOTAL CREDITS		NUMBER OF COURSES	CREDITS	ECTS	
		57	149	240	

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